

# CannAllay Cup Entry Rules

## Monthly Winners:

Winning budtenders get \$50 each

- Must post on Instagram at least once and use hashtag #CannAllayCup along with #WhatsYourVibe or #GoodToGo
- Follow @thepurevibe and @goedbiles
- Tag @thepurevibe or @goedibles
- A PUREVIBE or GO Edibles product, t-shirt, or other swag with brand logo must be pictured in post
- Be the CannAllay Brands "Top Selling Budtender" in your dispensary by selling the most CannAllay products in a month (store must sell a minimum of 50 units/month to participate)

## To be a Quarterly Winner:

Winning budtender gets \$250

-Each quarter has 13 weeks, budtender must post on Instagram 11 or more of those weeks following the posting guidelines outlined above

AND

-Be the "Top Selling Budtender" in your dispensary by selling the most CannAllay products in a month

OR

-Mention a product we sell in a [www.BudTenderStudio.com](http://www.BudTenderStudio.com) interview

\*A panel will determine a winner from the pool of finalists that meet the above criteria

\*All quarterly finalists, win or lose, are in the running for the yearly competition

## To be a Yearly Winner:

Winning budtender gets \$1000 and the CannAllay Cup on display in his/her dispensary for the following year

-Be a quarterly CannAllay Cup finalist

AND

-Be a top fan on Instagram with 20 or more posts throughout the year, posting at least monthly

OR

-Be a CannAllay Brands repeat "Top Selling Budtender" in your dispensary

OR

-Post a product endorsing video on social media

\*A panel will determine a winner from the pool of finalists that meet the above criteria